

## Results of the All-Russia Research School for Youth "Media Education and Media Competence"\*

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Taganrog State Pedagogical Institute was the place of All-Russia Research School for Youth "Media Education and Media Competence" (October 18-25, 2009). It was carried out with financial support from the Federal Agency for Science and Innovation in the framework of the Federal Program "Scientific and scientific-pedagogical cadres innovation Russia for 2009-2013".

Research School for Youth held in Russia for the first time, its target value and the method are comparable with the world level in the field of media education and media competence.

Information support of the All-Russia Research School for Youth "Media Education and Media Competence":

- UN Program Alliance of Civilizations: "Media Education Literacy"  
<http://www.aocmedialiteracy.org>(Taganrog State Pedagogical Institute - an official partner of this UN Program)
- UNESCO Office in Moscow <http://www.unesco.ru>
- Portal of Ministry of Education and Science, Information and Communication Technologies in Education <http://ict.edu.ru>
- All-Russia Internet-portal "Information Literacy and Media Education»  
<http://www.mediagram.ru>
- ICO "Information for All" <http://www.ifap.ru>
- Russian Association for Media Education Russia  
<http://edu.of.ru/mediaeducation>
- Russian Journal "Media Education»  
[http://edu.of.ru/medialibrary/default.asp?ob\\_no=34437](http://edu.of.ru/medialibrary/default.asp?ob_no=34437)

The head of the school was Prof.Dr. Alexander Fedorov - the scientist and expert in the field of media education. He is the president of the Russian Association of Film and Media of Russia, the chief editor of the journal "Media Education".

Many young scientist participated in All-Russia Research School for Youth "Media Education and Media Competence" - from Belgorod, Borisoglebsk, Vladikavkaz, Irkutsk, Krasnoyarsk, Moscow, St. Petersburg, Saratov, Taganrog, Tolyatti, Chelyabinsk and other Russian cities. As guests of the All-Russia Research School arrived young scientists from Kiev and Minsk.

Russia's leading experts in the field of professional and mass media education were at the opening ceremony and at the roundtable: vice rector of Taganrog State Pedagogical Institute Alexander Fedorov, professor of St. Petersburg State University Sergei Korkonosenko, head of the Laboratory of Media Education (Russian Academy of Education) Elena Bondarenko, Honored Artist of Russia Galina Yevtushenko, Chairman of the Board of ICO "Information for All" Alexei Demidov, professor of Taganrog State Pedagogical Institute Valery Gura.

The purpose of the school was, firstly, in the effective development of young researchers and teachers of the best scientific and methodological advances in the field of media education, and secondly, the organization of creative dialogue on issues of media education and media competence; thirdly, to create integrative communicative space for young scientists through increased interpersonal contacts and the intensification of scientific exchange of scientific expertise and information exchange of young scientists.

Because applications for the school included a competitive basis, priority is given for young researchers, teachers, graduate students under the age of 35 years, whose scientific achievements and interests were as close as possible to the problems of the school. Organizing committee selected the articles were posted on her official website <http://edu.of.ru/mediacompetence> and published in the collection of articles.

By the beginning of the school were published and distributed to the participants of the following books:

- Media education and media competence: All-Russia scientific school for youth. Collected papers of young scientists;
- Media education and media competence: a collection of educational programs for schools;
- Media education and media competence: questionnaires, tests, control tasks;
- Media education and media competence: experts say.

This is the list of persons, who involved in the scientific school master classes, lectures, practical exercises: the president of the Russian Association of Media Education, the chief editor of the journal "Media Education", Prof. Dr. Alexander Fedorov; professor of St. Petersburg State University, Prof. Dr. Sergey Korkonosenko, Head of the Laboratory of Media Education (Russian Academy of Education, Moscow), Dr. Elena Bondarenko, Dr. Galina Yevtushenko (Moscow), Dean of the journalism faculty, Belgorod State University, Prof. Dr. Alexander Korochensky; Assistant Professor, Saratov State University, Dr. Marina Zhizhina, professor of Taganrog State Pedagogical Institute Valery Gura, media educators from Taganrog State Pedagogical Institute: Dr. Irina Chelysheva, Dr. Natalia Ryzhikh, Dr. Elena Muryukina, Dr. Victoria Kolesnichenko and other professionals in the field of media education and media competence.

During the All-Russia Research School for Youth "Media Education and Media Competence":

- Young researchers and teachers have been effectively utilized modern media education theory and methodology that account for age audience, and especially the use of all types of media (mass communication), technology, critical analysis of media texts of different types and genres;
- Youth audience (scientists and teachers to 35 years) were studied theoretical foundations of the scientific school "Media education and competence", the basic theory of media education, the basic theoretical approaches to the critical analysis of media texts in the learning process (scientific impact);
- In the process for conducting a scientific school (lectures, seminars, practical work, creative assignments) young scientists and specialists were able to master modern methods of media education (methodological effect).

An important feature of the Research School can be regarded as a combination of the transfer of scientific experiments for young scientists from the expert community (distinguished scholars in the field) with the possibility of mutual discussion of reports of young scientists, testing and questioning.

The fields of application of the results can be all areas of media education, media competence, media literacy - in higher, secondary and secondary schools, institutions of further education. Terms of consumers of scientific and methodical result: teachers, graduate students and university students, academic researchers in the field of media and media education, school teachers, libraries, a wide audience interested in themes of media education. Proposed in the Research School of methodological approaches to media education is being introduced in the educational process of higher professional education in Taganrog State Pedagogical Institute (03.13.30 specialization "Media Education"). Topic of the project is also reflected in the current course and degree planning and preparation of theses.

Results of the School can be used for:

- Prepare proposals for the Russian Ministry of Education and Science to create a list of new university disciplines in the direction of "Media Education", to introduce in schools the components of an integrated media education and choice of subjects for students (media education subjects);
- Receipt of university professors, graduate students, young scientists, school teachers, researchers in the field of media education full and accurate information about the current state and prospects of development of media education in Russia and in the world and use this knowledge in the educational process of universities and schools of Russia;

The practical significance of the results of the All-Russia Research School for Youth "Media Education and Media Competence": due to the principled possibility of wider use of its results and conclusions of scholars, graduate students, students, teachers in the teaching process (lectures, seminars, and execution of course, degree, dissertations) of any modern university.

After completion of the project is expected introduction of the model of critical thinking and media competence teaching university students in class media education cycle. It is also possible (when the new grant support) on the base of the university scientific and methodological Center for Media Education.

Alexander Fedorov

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<http://edu.of.ru/medialibrary> <http://www.mediagram.ru>